



# CSIP INNOVATION FORUM

*Science, technology and innovation policy is essential in shaping our future. Translating the narrative into clear options, strategies and outcomes is necessary, but far from simple.*

**Thursday, November 5**  
11:30 a.m. - 12:30 p.m. (CST)

Delivered by Zoom.

[Click here to register and a link will be emailed to you.](#)

## *Radon in Canada - Public Attention Influencing Policy*

**PRESENTED BY: Michaela Neetz, MPP student, Johnson Shoyama Graduate School of Public Policy**

November is Radon Action Month. Each year stakeholders across the country launch a campaign encouraging radon testing and mitigation in an effort to address the second leading cause of lung cancer in Canada. Campaigns such as this work against the dynamics of public attention as described by the issue-attention cycle and have potential agenda setting implications. This presentation will explore radon policy in Canada paying close attention to the influence of public and media attention and discussing challenges such as risk perceptions and competition for attention.



*The Centre for the Study of Science and Innovation Policy (CSIP) invites all students, faculty, researchers, and citizens interested in the study of science, technology and innovation policy to participate in a bi-weekly forum.*

[www.scienceandinnovationpolicy.ca](http://www.scienceandinnovationpolicy.ca)